

Say "hy" to future  
mobility & logistics

Say "hy" to  
future cities

# hypermotion

14-16 September 2021

Festhalle Frankfurt, Frankfurt am Main

MULTIMODAL INNOVATION PLATFORM

TRADE FAIR | CONFERENCES | LABS | NETWORKING

Sponsored by:



Global Partner:



# HYPERMOTION: WHAT IS IT ABOUT?





# AREAS OF FOCUS & TARGET GROUPS



**INNOVATORS AND  
GAME CHANGERS**



**DIGITAL  
TRANSPORT  
SOLUTIONS**



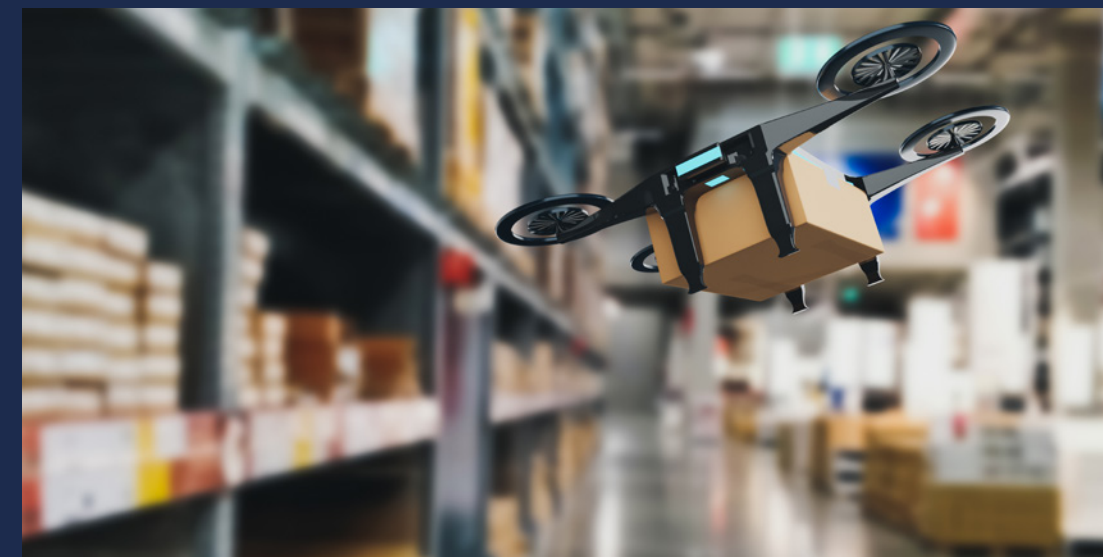
**BUSINESS  
DEVELOPMENT &  
INNOVATION MANGER**



**IT SPECIALISTS,  
ENGINEERS AND  
DEVELOPERS**



**SMART  
INFRASTRUCTURE**



**EXPERTS FROM  
RESEARCH,  
DEVELOPMENT  
& UNIVERSITIES**



**NEW  
MOBILITY  
USE CASES**



**FUTURE OF  
INDIVIDUAL  
MOBILITY**

**CORPORATE  
TRAVEL MANAGERS  
MOBILITY MANAGERS**



**NEW  
AVIATION**



**SMART  
LOGISTICS  
SOLUTIONS**

**DECISION-MAKERS  
FROM THE PUBLIC  
SECTOR & CONSULTANTS**



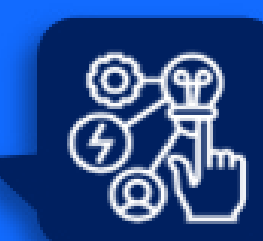
**CONNECTED  
MOBILITY**



**SUSTAINABLE  
CITIES UND  
GREEN & SMART  
REGIONS**



**DISRUPTIVE  
TECHNOLOGIES**



**MOBILITY &  
LOGISTICS  
GAME CHANGERS**

**MUNICIPAL PLANNERS,  
ARCHITECTS AND  
TRANSPORT PLANNERS**



# HYPERMOTION MEETS AUTOMECHANIKA



## TWO PARALLEL EVENTS

SEPTEMBER 2021

### Hypermotion Frankfurt Automechanika Frankfurt

- Community • Automotive industry • Automotive logistics • Innovative solutions
- Supply Chain • Automotive supplier industry • Procurement • Production
- Distribution • Recycling • Charging technologies • Alternative drive systems
- Synthetic fuels

### 140,000 experts from mobility, logistics and the automotive aftermarket

- 4,000 exhibiting companies • Synergies • Enormous market potential
- Huge reach • Shared digital event platform • Conferences
- Eat & Talk areas • Festhalle • Future Mobility Park



# IMPRESSIONS 2019 & 2020



## GREEN CITIES



## MOBILITY





# ON SITE & DIGITAL

## ON SITE IN THE FESTHALLE

**Select the level of visibility that suits your company:** Individual stand with hybrid elements in the Festhalle / Theme leader in a hybrid marketplace / Speaker at one of the conferences / Sponsorship.

## ADDITIONAL DIGITAL NETWORKING

**Increase your reach:** Network even beyond your physical on-site presence. Access to the digital event platform is included for all physical and hybrid exhibitors.

# H Y B R I D

## LIVE EXPERIENCE

**Live digital experience and networking** of all exhibitors and participants on the digital event platform: Live streaming the conferences, digital matchmaking, 1:1 video calls, chat function, customisable company profiles and much more.

## HYPERMOTION-365

**Fascinating content all year round** and networking of communities via our social media channels:

[www.hypermotion.com](http://www.hypermotion.com)





# STANDPAKETE@HYPERMOTION

Would you like your own stand on site?

You will [find our stand prices here](#)

Would you like to exhibit digitally?

Our exhibitor packages include: Customisable company profile, live streaming, digital matchmaking, chat function **AND** 2x digital passes for your team, including team calendar. Physical exhibitors can take advantage of all digital features **free of charge**.

Services	Basic	Lounge	Advanced	Professional	Micromobility	Start-Up	University	Use of the Future Mobility Park <small>(can only be booked as an additional package)</small>	Digital exhibitor package	Digital exhibitor package for start-ups / universities	Digital exhibitor package for media representatives
Virtual profile	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓
Stand area	9m <sup>2</sup>	9m <sup>2</sup>	12m <sup>2</sup>	24m <sup>2</sup>	9m <sup>2</sup>	6m <sup>2</sup>	6m <sup>2</sup>	min. 9 m <sup>2</sup> in outdoor areas			
Stand construction	✓	✓	✓	✓	✓	✓	✓				
Exhibitor passes	2	2	4	6	2	2	2	2	2	2	2
Visitor admission vouchers	10	20	20	50	10	10	10	10	50	25	
Parking permit	1	1	1	1	1	1	1				
Speaker slot	HYM Lab		HYM Lab	HYM Lab / Conference	optional*	Start-Up Pitch		included with area or package			
Media package	✓	✓	✓	✓	✓	✓	reduced / restricted	✓	✓	✓	✓
Advertising			Floor Graphic / Slim Box	Floor Graphic / Slim Box				Logo placement on circuit and on website			Presentation of publication at trade press stand
<b>Price</b>	<b>4.500 €</b>	<b>4.900 €</b>	<b>9.000 €</b>	<b>16.900 €</b>	<b>950 € / *1.450 €</b>	<b>950 €</b>	<b>399 €</b>	<b>765 €</b>	<b>5.900 €</b>	<b>1.450 €</b>	<b>850 €</b>

\*plus 19% VAT, AUMA and environmental fees



# MARKETPLACES@HYPERMOTION

## INNOVATIVE PRESENCE IN THE FESTHALLE:

The centre of the Festhalle is home to physical marketplaces for mobility and logistics featuring innovative digital and hybrid elements.

Be it as an innovation leader in a marketplace, speaker at one of the conferences, a workshop session for your company, or presentation of your own hybrid exhibition stand – you can book your individual package at:

[www.hypersmotion-x.de](http://www.hypersmotion-x.de)

## FUTURE MOBILITY MARKETPLACE



[www.hypersmotion.com](http://www.hypersmotion.com)

## OWN HYBRID STAND



## SMART LOGISTICS MARKETPLACE



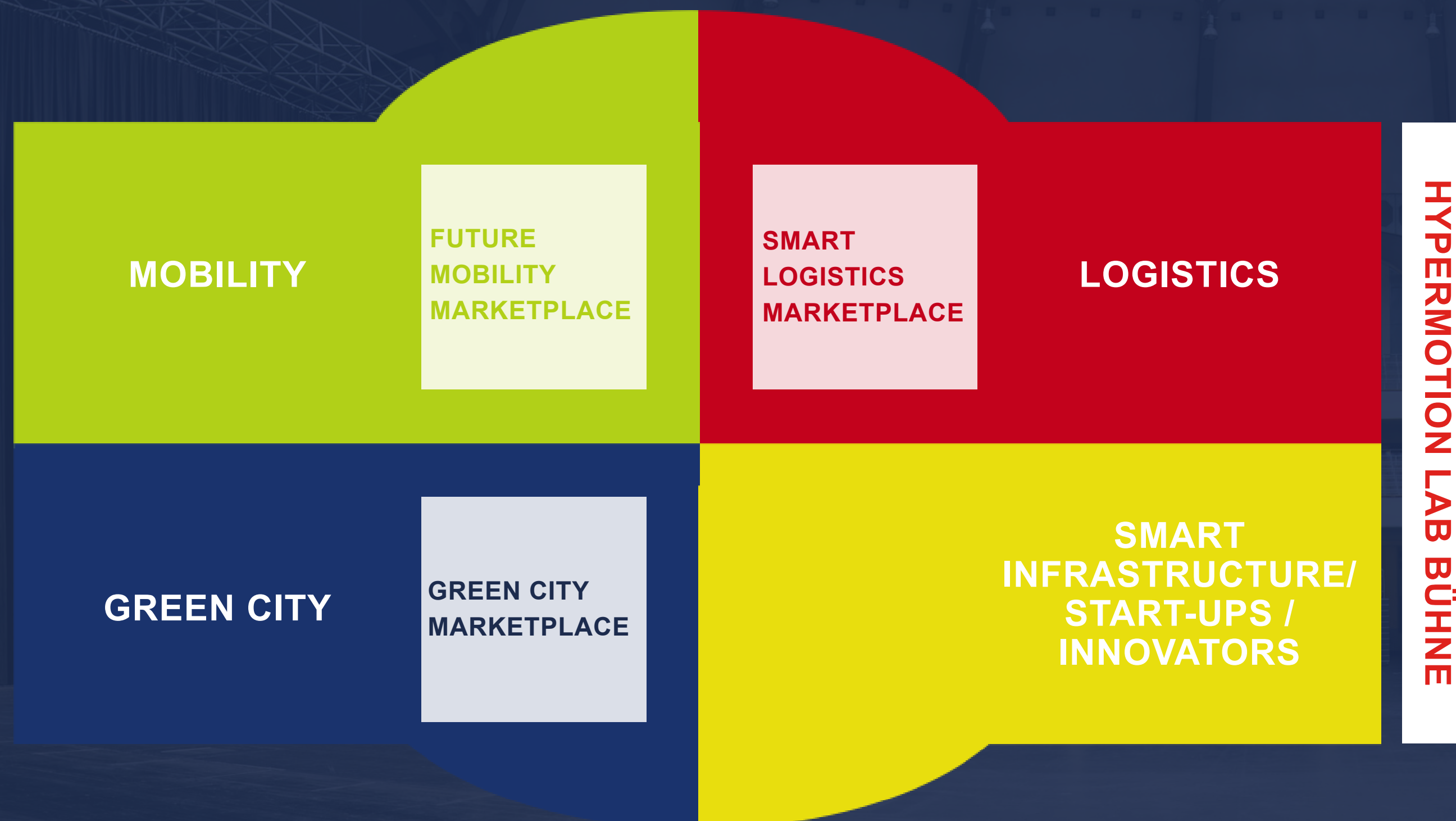
hypersmotion



# STAGES@HYPERMOTION

## THEMATICALLY INTERLINKED

Trade fair, conferences and labs are thematically interlinked and supplement one another: Innovation drivers and mobility pioneers speak about issues across the spectrum of mobility, logistics, green cities and smart infrastructure as part of panel discussions, presentations, tech talks, think tanks and start-up pitches.



## CONFERENCES

 **smc:** smart mobility conference  
14-16.09.21

The **SMC** is the future forum dedicated to concepts, solutions and products for sustainable mobility in cities and regions.

**scalex**  
14-16.09.21

The **scalex** conference deals with such topics as resilience in global supply chains, digital and urban logistics, and logistics performance infrastructure.

**Hyperloop Conference**  
16.09.21

The **Hyperloop Conference** brings all relevant players together from the global hyperloop ecosystem to join in developing new solutions.

**Hypermotion Lab**

The **Hypermotion Lab** plays host to Hypermotion's signature events featuring top-notch keynote speakers, start-up pitches, future forums and think tanks.



## GLOBAL PARTNER

Strategic Brand Positioning

**SOLD OUT**

## CONFERENCE SPONSOR

Thinking Forward

Be a theme leader in one of the high-calibre conferences and inspire your listeners with an excellent keynote speech

**20.000 €**

max. 3x per conference

## LOCATION SPONSOR

Connecting Minds

Place your brand at the heart of the action, in places where people connect in person and digitally – places where new things are created.

**12.500 €**

## CUSTOMISED SPONSOR

Creating Ideas

Together we will find the perfect sponsorship solutions for your innovative business model and product solution.

**ON REQUEST**



# SAY HY TO THE COMMUNITY

## PAST PARTICIPANTS (AN EXCERPT)



WINGCOPTER



D3 Technologies



GLOBAL PARTNER:



## SCHIRMHERRSCHAFT



Bundesministerium  
für Verkehr und  
digitale Infrastruktur

HESSEN





# SAY HY TO US



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### PARTNERS



FOR MORE INFORMATION:

WATCH VIDEO

[www.hypermotion.com](http://www.hypermotion.com)

